

What is bullying?

- Aggressive behavior that intends to cause harm, distress, or humiliation
- Repeated behavior over time
- Actions fueled by perceived imbalance of strength or power

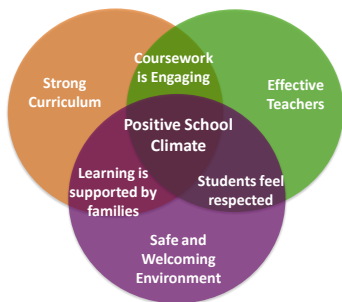


Bullying negatively impacts more than you may realize...

- Students who are **bullied**
- Students who **bully**
- Students who **witness** bullying
- And the overall **school climate**



Bullying and School Climate





Discuss: Your School Climate

- Do you feel welcome at your school?
- Do students have positive peer relationships?
- How is teacher morale?
- What are the challenges that your school faces?





Improving
School Climate:
PTA's Connect for Respect





Goal:

To build safe and supportive school environments filled with healthy peer relationships.

Build a C4R Team:

- Recruit students, families, teachers, school staff, community members
- Share the Leaders Guides with C4R team
- Visit PTA.org/C4R to access:
 - Morning announcements
 - Parent letter
 - Social media messages



C4R Toolkit: PTA.org/C4R



Tips for Engaging Students:

- Understand what motivates student leaders
- Guide, don't decide
- Offer your knowledge, experience, resources
- Model respect and provide encouragement
- Serve as a liaison with school
- Other tips?



C4R Toolkit: PTA.org/C4R



Assess the School Climate:

- Meet with school leaders to discuss:
 - Data (e.g., incidents, student/parent perceptions)
 - Policies
 - Existing curriculum (e.g., PBIS, Olweus)
 - Existing programs (e.g., Character Counts)
- Explore the environment considering:
 - Student safety
 - Student learning
 - Social connections



C4R Toolkit: PTA.org/C4R



Assess the School Climate (cont.):

- Gather feedback from students, school staff, families and others in the community
- Visit PTA.org/C4R to access:
 - Environmental assessment tools
 - Sample surveys
 - Model policies



C4R Toolkit: PTA.org/C4R



Engage the School Community:

- Promote and host a Connect for Respect Forum for your school community
 - Goal
 - Key findings from school climate assessment
 - Group discussion focused on solutions
 - Next steps
- Visit PTA.org/C4R to access:
 - Sample agenda
 - Event promotion tools



C4R Toolkit: PTA.org/C4R



Develop and Deploy an Action Plan:

- Create 3-4 specific and measurable objectives to:
 - Educate and empower students to be respectful
 - Enact environmental or policy improvements
 - Enhance existing curricula or programs
- Gather resources to sustain your efforts
- Measure progress and celebrate the C4R team's impact on your school
- Visit PTA.org/C4R to access:
 - Sample education messages
 - Fundraising tools



C4R Toolkit: PTA.org/C4R



Connect For Respect
C4R



Go online. Connect for Respect. PTA.org/C4R is your one-stop shop for tools, links, and other helpful items to get your C4R project up and running.

Tweet #PTAC4R to connect with other *Connect for Respect* teams across the country.

Feedback: programs@pta.org

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Awesome Decisions



Awesome People



Awesome Moments



Today's families use digital technology in every aspect of life -- from learning and socializing, to gaming and shopping! Here you can share awesome ways families can create an open, evolving conversation about positive, safe decisions when using digital tools. Everyone benefits when you **#ShareAwesome** pics on Instagram, Facebook or Twitter. Show us: **What's YOUR awesome?**

Pledge to #ShareAwesome



Take the Pledge

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Advocacy

- Sign up for *PTA Takes Action*
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- Review National PTA Federal Policy Agenda
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