



Program Launch Timeline

- ✓ **Participate** in the "7 Steps to Success" national training conference call.
Sign up for the national training conference call:
 - Dates and times are listed at www.fathers.com/watchdogs
 - Call 888.540.3647 or email watchdogs@fathers.com for more information**Who should participate in the national training conference call?**
 - Principal and/or assistant principal
 - President or representative of parent support group
 - WatchDOG School Representative and/or School Counselor

- ✓ **Select** the WATCH D.O.G.S.® Team to oversee the program.
Team consists of:
 - Principal and/or assistant principal
 - School representative (staff member or parent liaison)
 - Top Dog Coordinator (male or female)
 - Top Dog Team (other selected fathers and father-figures)

- ✓ **Order** the WATCH D.O.G.S.® Startup kit by contacting the WATCH D.O.G.S.® office at 888.540.3647.

- ✓ **Prepare** for the "Dads and Kids Pizza Night". "If you build it, they will come!" This event is one of the primary steps to your success. It will happen 2-3 weeks after you receive the Startup kit, and the kit will show you exactly how to do it.

- ✓ **Designate** a computer that WatchDOG dads can access to complete the school's personalized 'End of Day' online survey. A link to this survey will be provided by the WATCH D.O.G.S.® office so you can monitor the success of your program.

- ✓ **Celebrate** as WatchDOG dads begin to support the school the next day or within a week following the Pizza Night event.

To register your training with the National WATCH D.O.G.S.® office please complete bottom portion of form and give it to the WATCH D.O.G.S.® Representative (Keep the upper portion for reference)

School Name: _____

City: _____ State: _____ Zip Code: _____

Principal's Name: _____

School's or Principal's Daytime Phone Number: (____) _____ - _____

Conference Attendee's Name: _____

Title: Superintendent Principal Asst. Principal Counselor PTA
 PTO Office Held President V.P. Other _____

Work or Home Phone #: (____) _____ - _____ Mobile Phone #: (____) _____ - _____

Email: _____

ALL ABOUT



WATCH D.O.G.S.® (Dads Of Great Students) is an innovative father involvement, educational initiative of the National Center For Fathering. There are 2 primary goals of the WATCH D.O.G.S.® program.

- 1) To provide positive male role models for the students, demonstrating by their presence that education is important.
- 2) To provide extra sets of eyes and ears to enhance school security and reduce bullying.

WATCH D.O.G.S.® began in 1998 in a single school in Springdale, Arkansas and has since grown into a nationally recognized program that has brought hundreds of thousands of fathers and father figures into the school classrooms and hallways across the country, creating millions of hours of "in school" volunteer time and having a tremendously positive impact on the educational process.

Program Benefits

- Students gain positive male role models.
- Schools gain an extra set of eyes and ears. The presence of a father or father figure will provide an additional deterrent to bullying, enhance a sense of security in the building, and will help to create an environment conducive to learning.
- Fathers get a glimpse of their students' everyday world and learn about the increasingly complex challenges and decisions today's youth are facing. As a result, they can learn to relate better to their student and hopefully connect with them.
- Fathers gain a greater awareness of the positive impact they can have on their student's life in three critical areas including: academic performance, self-esteem, social behavior.
- Due to budget shortfalls and cutbacks, often teachers are presented with larger classrooms each year. The WatchDOGS volunteers provide real and important help for the teachers and the students.

Who are WatchDOGS (Dads Of Great Students)?

WatchDOGS are fathers, grandfathers, uncles, and other father-figures who volunteer for at least one day each year at an official WATCH D.O.G.S.® school. During the day, WatchDOGS may read and work on flash cards with students, play at recess, eat lunch with students, watch the school entrances and hallways, assist with traffic flow and any other assigned activities where they actively engage with not only their own students, but other students as well. Many school principals have reported that the mere presence of a WatchDOG dramatically reduces reports of bullying. On the day of their participation, WatchDOGS are given a brief review of their involvement and they wear an official WATCH D.O.G.S.® t-shirt with a disposable 'Dog Tag' identifying them as WatchDOGS.

Program Recognition

The WATCH D.O.G.S.® program has been recognized by the United States Department of Education and the U.S. Department of Health and Human Services and has been involved in the U.S. Department of Education's P.F.I.E. (Partnership For Family Involvement In Education) and the Department's Safe School Summit. The WATCH D.O.G.S.® program is a founding member of National PTA's M.O.R.E. Alliance (Men Organized to Raise Engagement). The WATCH D.O.G.S.® program was featured on ABC World News Tonight with Charlie Gibson in their "Spirit of America" segment on November 17, 2008, on NBC's Nightly News with Brian Williams on September 12, 2012 and on NBC's Today Show which aired February 11, 2013. Also, the program has been recognized on the floor of Congress as a program that "can be a great tool in our efforts to prevent school violence and improve student performance because it can increase parental initiative and involvement in their children's education." (*Congressional Record, February 7, 2000 page S392*) WATCH D.O.G.S.® has been endorsed by the President's Advisory Council and included in the March 2010 report to the President. In June 2011, US Department of Education Secretary Arne Duncan visited a local WATCH D.O.G.S.® program in the DC area to encourage fathers and father figures to become more active in the educational system and to get a firsthand glimpse of the program.

For more information, visit our website at www.fathers.com/watchdogs, email watchdogs@fathers.com or call us at 1-888-540-DOGS(3647) to speak with a Program Developer.