



Program Launch Timeline

- ✓ **Select the WATCH D.O.G.S.® Team to oversee the program.**
Team consists of:
 - School representatives (staff members or parent liaison)
 - Top Dog Coordinator (male or female)
 - Top Dog Team (other selected fathers and father-figures)

- ✓ **Participate in the “7 Steps to Success” national training conference call.**
Sign up for the national training conference call:
 - Dates and times are listed at www.fathers.com/watchdogs
 - Call 888.540.3647 or email watchdogs@fathers.com for more informationWho should participate in the national training conference call?
 - WATCH D.O.G.S.® Team
 - Principal and/or assistant principal
 - President or representative of parent support group (PTA or PTO)
 - WatchDOG School Representative

- ✓ **Order the WATCH D.O.G.S.® school kit** by contacting the WATCH D.O.G.S.® office by calling 888.540.3647 or emailing watchdogs@fathers.com.

- ✓ **Prepare for the “Dads and Kids Pizza Night” kickoff event.** Schools should Plan for this event to motivate and encourage men to become a WatchDOG dad. This event to occur 2-4 weeks after your school receives its startup kit.

- ✓ **Designate a computer that WatchDOG dads can access to complete the school’s personalized ‘End of Day’ online survey.** A link to this survey will be provided by the WATCH D.O.G.S.® office.

- ✓ **Celebrate as WatchDOG dads begin to support the school** the next day or within a week following the Pizza Night event.

- ✓ **Forward your launch event photos, media coverage, and success stories** to watchdogs@fathers.com.

Please complete bottom portion of form and turn in at the WATCH D.O.G.S.® Booth -or- give it to the WATCH D.O.G.S.® Representative
(Keep the upper portion for reference)

School Name: _____

City: _____ State: _____ Zip Code: _____

Principal’s Name: _____

School’s or Principal’s Daytime Phone Number: (____) _____ - _____

Conference Attendee’s Name: _____

Title: Superintendent Principal Asst. Principal Other _____
 School District Region State
 PTA PTO Office Held: President V.P. Other _____

Work or Home Phone #: (____) _____ - _____ Mobile Phone #: (____) _____ - _____
(Circle One)

Email: _____