

## Engage

How?...How do we invite families and how is the program or presentation tailored to excite and engage your audience?

## Engage

Example fathers:

- *Personalized invitation with time frame of 90 minutes or less*
- *The program should be action oriented and allow guys to problem-solve and reach conclusion.*
- *Could involve their children and competition*  
*Let's discuss some other groups*

## Equip

What will they learn as a result of the program?

Will they:

## Equip

- *Be able to help with homework*
- *Understand the new reading curriculum*
- *Become better advocates*
- *Learn how the ESL program works*
- *Be able to volunteer or chaperone field trips*
- *Be able to tutor students in reading or math*
- *Understand how to navigate the school system*
- *Etc*

**If you can't answer this question DO NOT do the program**

## Outcomes Based Family Engagement

What is it?

## Outcomes Based Family Engagement

Workshop Objective:

To give you an actionable framework for implementing almost any family engagement program, workshop, or campaign.

## Triple E

**Engage** – who and how?

**Equip** – what information or techniques will parents possess as a result of the program?

**Empower** – how and when will they be able to effectively use what they have learned?

**( If you can't answer these questions the program is not ready to implement)**

## Engage

**Who?...Specifically who?**

- Fathers
- Grandparents
- Specific grades
- Specific subjects
- Working parents
- Single moms
- ESL parents
- Etc

## Empower

Specifically how and when will parents use what they have learned?

What mechanism for feedback can be built-in so parents know that what they are doing is making a difference?

## Empower

*Example math homework workshop:*

*Parents are asked to complete a feedback sheet each week, which asks questions about their child's understanding of the homework, the parents understanding, did the parent assist the child, and other pertinent questions.*

*Teachers provide feedback to parents about the child's progress following the workshop.*

Let's discuss some other scenarios

## Triple E

This frame work can be used with any family engagement program like:

- National PTA standards for family-school partnerships
- Beyond the Bake Sale – Dr. Karen Mapp and Anne Henderson
- *School, Family, and Community Partnerships: Your Handbook for Action* – Dr. Joyce Epstein

And many others

## Triple E

*Example:*

*National PTA standards for family-school partnerships : Standard #1 Welcoming All Families Into The School Community.*

- *Team designs an event that is targeted to all parents, teachers, and staff (this is flexible). During the event mini brainstorming sessions are held specifically about how all parties can work together to create a more welcoming school environment*

## Triple E

- *As a result the team has a set of very specific actionable items they can implement.*
- *School staff is empowered to enact the changes and parents are encouraged to support the changes. After 3 months a predetermined mechanism is implemented to measure the effectiveness of the changes*

*As a result of this families not only feel more welcomed in the school, they now know that their time at school events and workshops are not wasted because they have yielded visible results.*

## Outcomes Based Family Engagement

- Engage
- Equip
- Empower

## *Outcomes Based Family Engagement*

**PTA plug...Join**

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***Thank you very much!***